

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist National Poll of 1,197 Adults

This survey of 1,197 adults was conducted February 4th through February 9th, 2014 by The Marist Poll sponsored in partnership with the McClatchy News Service. Adults 18 years of age and older residing in the continental United States were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ± 2.8 percentage points. There are 970 registered voters. The results for this subset are statistically significant within ± 3.1 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		81%	100%
Party Identification	Democrat	n/a	34%
	Republican	n/a	27%
	Independent	n/a	37%
	Other	n/a	2%
Party Identification	Strong Democrats	n/a	19%
	Not strong Democrats	n/a	15%
	Democratic leaning independents	n/a	16%
	Just Independents	n/a	7%
	Republican leaning independents	n/a	15%
	Not strong Republicans	n/a	12%
	Strong Republicans	n/a	15%
Political Ideology	Other	n/a	2%
	Very conservative	n/a	10%
	Conservative	n/a	32%
	Moderate	n/a	33%
	Liberal	n/a	20%
Tea Party Supporters	Very liberal	n/a	6%
		n/a	27%
Republicans	Support Tea Party	n/a	45%
	Do Not Support Tea Party	n/a	55%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	42%	35%
	45 or older	58%	65%
Age	18 to 29	23%	16%
	30 to 44	20%	18%
	45 to 59	31%	34%
	60 or older	27%	31%
Race	White	70%	74%
	African American	11%	11%
	Latino	12%	10%
	Other	6%	5%
Region	Northeast	18%	18%
	Midwest	22%	23%
	South	37%	36%
	West	23%	22%
Household Income	Less than \$50,000	49%	46%
	\$50,000 or more	51%	54%
Education	Not college graduate	60%	57%
	College graduate	40%	43%
Marital Status	Married	46%	52%
	Not married	54%	48%
Interview Type	Landline	60%	64%
	Cell phone	40%	36%

McClatchy-Marist Poll National Adults. Interviews conducted February 4th through February 9th, 2014, n=1197 MOE +/- 2.8 percentage points. National Registered Voters: n=970 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Adults		
		In this country right now, do you think people who work hard:		
		Have a good chance of improving their standard of living	Still have a hard time maintaining their standard of living	Unsure
		Row %	Row %	Row %
National Adults		31%	68%	1%
National Registered Voters		31%	68%	1%
Party Identification^	Democrat	28%	71%	1%
	Republican	38%	62%	0%
	Independent	29%	71%	1%
Party Identification*	Strong Democrats	27%	72%	1%
	Soft Democrats	26%	72%	1%
	Just Independents	25%	75%	0%
	Soft Republicans	35%	65%	1%
Tea Party Supporters^	Strong Republicans	42%	58%	0%
	Republicans	33%	67%	0%
Republicans	Support Tea Party	35%	65%	0%
	Do Not Support Tea Party	39%	61%	1%
Political Ideology^	Very liberal-Liberal	20%	78%	2%
	Moderate	34%	66%	0%
	Conservative-Very conservative	36%	63%	1%
Region	Northeast	28%	72%	0%
	Midwest	34%	66%	0%
	South	31%	67%	1%
	West	32%	67%	2%
Household Income	Less than \$50,000	27%	72%	1%
	\$50,000 or more	34%	66%	0%
Education	Not college graduate	29%	70%	1%
	College graduate	35%	64%	1%
Race	White	29%	70%	1%
	African American	32%	67%	1%
	Latino	34%	66%	0%
Age	18 to 29	35%	63%	2%
	30 to 44	32%	67%	1%
	45 to 59	30%	69%	1%
	60 or older	28%	71%	1%
Age	Under 45	33%	65%	2%
	45 or older	29%	70%	1%
Gender	Men	35%	64%	1%
	Women	28%	71%	1%
Marital Status	Married	31%	68%	1%
	Not married	31%	68%	1%
Interview Type	Landline	31%	69%	0%
	Cell phone	32%	65%	2%

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^National Registered Voters: n=970 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		In this country right now, do you think:		
		Everyone more or less plays by the same rules to get ahead	There are different rules for the well- connected and people with money	Unsure
		Row %	Row %	Row %
National Adults		14%	85%	1%
National Registered Voters		14%	85%	1%
Party Identification^	Democrat	8%	91%	0%
	Republican	24%	74%	2%
	Independent	13%	87%	0%
Party Identification*	Strong Democrats	6%	94%	1%
	Soft Democrats	9%	91%	0%
	Just Independents	17%	83%	0%
	Soft Republicans	17%	82%	1%
Tea Party Supporters^	Strong Republicans	29%	69%	2%
	Support Tea Party	25%	73%	2%
Republicans	Do Not Support Tea Party	28%	70%	2%
		15%	84%	1%
Political Ideology^	Very liberal-Liberal	8%	92%	0%
	Moderate	12%	86%	1%
	Conservative-Very conservative	19%	80%	1%
Region	Northeast	14%	85%	1%
	Midwest	14%	85%	1%
	South	14%	86%	1%
	West	14%	84%	2%
Household Income	Less than \$50,000	12%	88%	0%
	\$50,000 or more	16%	84%	1%
Education	Not college graduate	13%	87%	1%
	College graduate	16%	82%	2%
Race	White	14%	85%	1%
	African American	12%	88%	0%
	Latino	17%	83%	0%
Age	18 to 29	13%	86%	1%
	30 to 44	14%	86%	0%
	45 to 59	15%	85%	0%
	60 or older	13%	84%	2%
Age	Under 45	13%	86%	1%
	45 or older	14%	84%	1%
Gender	Men	17%	83%	1%
	Women	12%	87%	1%
Marital Status	Married	17%	81%	1%
	Not married	12%	88%	1%
Interview Type	Landline	15%	84%	1%
	Cell phone	12%	87%	1%

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McClatchy-Marist Poll National Tables

		National Adults		
		Do you think it takes more effort, less effort, or just as much effort to get ahead these days as it did for previous generations?		
		More effort	Less effort	Just as much effort
		Row %	Row %	Row %
National Adults		80%	5%	15%
National Registered Voters		79%	5%	16%
Party Identification^	Democrat	80%	5%	15%
	Republican	79%	5%	16%
	Independent	80%	4%	16%
Party Identification*	Strong Democrats	85%	7%	8%
	Soft Democrats	77%	5%	19%
	Just Independents	82%	3%	15%
	Soft Republicans	77%	4%	19%
	Strong Republicans	82%	5%	12%
Tea Party Supporters^	Support Tea Party	80%	3%	17%
	Do Not Support Tea Party	78%	6%	16%
Political Ideology^	Very liberal-Liberal	83%	6%	11%
	Moderate	76%	4%	20%
	Conservative-Very conservative	79%	5%	16%
Region	Northeast	82%	6%	12%
	Midwest	79%	8%	13%
	South	75%	5%	20%
	West	86%	3%	11%
Household Income	Less than \$50,000	81%	6%	13%
	\$50,000 or more	78%	5%	16%
Education	Not college graduate	82%	6%	12%
	College graduate	75%	5%	20%
Race	White	80%	5%	16%
	African American	82%	7%	11%
	Latino	80%	4%	16%
Age	18 to 29	76%	8%	16%
	30 to 44	78%	8%	15%
	45 to 59	80%	4%	16%
	60 or older	83%	3%	13%
Age	Under 45	77%	8%	15%
	45 or older	81%	4%	15%
Gender	Men	79%	6%	16%
	Women	80%	5%	14%
Marital Status	Married	80%	4%	16%
	Not married	79%	6%	14%
Interview Type	Landline	81%	4%	16%
	Cell phone	78%	8%	14%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		Do you think it will take more effort, less effort, or just as much effort for the next generation to get ahead?		
		More effort	Less effort	Just as much effort
		Row %	Row %	Row %
National Adults		78%	5%	16%
National Registered Voters		77%	4%	18%
Party Identification^	Democrat	71%	6%	24%
	Republican	80%	5%	15%
	Independent	82%	2%	16%
Party Identification*	Strong Democrats	75%	4%	21%
	Soft Democrats	69%	5%	25%
	Just Independents	87%	3%	10%
	Soft Republicans	82%	4%	14%
	Strong Republicans	85%	2%	12%
Tea Party Supporters^		84%	3%	13%
Republicans	Support Tea Party	88%	2%	10%
	Do Not Support Tea Party	79%	5%	16%
Political Ideology^	Very liberal-Liberal	70%	8%	23%
	Moderate	79%	3%	19%
	Conservative-Very conservative	82%	3%	15%
Region	Northeast	80%	4%	16%
	Midwest	77%	9%	14%
	South	76%	4%	20%
	West	82%	4%	14%
Household Income	Less than \$50,000	79%	7%	15%
	\$50,000 or more	78%	4%	19%
Education	Not college graduate	81%	5%	14%
	College graduate	75%	5%	21%
Race	White	80%	4%	17%
	African American	79%	5%	16%
	Latino	72%	11%	18%
Age	18 to 29	69%	9%	23%
	30 to 44	74%	7%	18%
	45 to 59	85%	3%	12%
	60 or older	82%	3%	15%
Age	Under 45	71%	8%	21%
	45 or older	83%	3%	14%
Gender	Men	79%	6%	15%
	Women	78%	4%	18%
Marital Status	Married	84%	3%	13%
	Not married	74%	7%	20%
Interview Type	Landline	83%	3%	15%
	Cell phone	72%	9%	19%

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McClatchy-Marist Poll National Tables

		National Adults				
		Do you consider yourself:				
		Upper class	Upper-middle class	Middle class	Lower-middle class	Lower class
		Row %	Row %	Row %	Row %	Row %
National Adults		2%	14%	50%	22%	11%
National Registered Voters		2%	15%	53%	21%	9%
Party Identification^	Democrat	2%	16%	50%	24%	7%
	Republican	3%	21%	54%	16%	7%
	Independent	2%	12%	54%	21%	12%
Party Identification*	Strong Democrats	3%	20%	44%	25%	8%
	Soft Democrats	0%	12%	52%	24%	12%
	Just Independents	2%	9%	60%	17%	13%
	Soft Republicans	3%	16%	56%	19%	6%
	Strong Republicans	3%	21%	56%	12%	8%
Tea Party Supporters^	2%	13%	56%	19%	10%	
Republicans	Support Tea Party	3%	17%	56%	18%	6%
	Do Not Support Tea Party	3%	18%	57%	15%	7%
Political Ideology^	Very liberal-Liberal	4%	22%	42%	23%	10%
	Moderate	2%	14%	55%	21%	8%
	Conservative-Very conservative	1%	12%	57%	20%	9%
Region	Northeast	3%	12%	54%	23%	8%
	Midwest	2%	13%	48%	24%	13%
	South	2%	15%	49%	23%	11%
	West	2%	17%	52%	20%	9%
Household Income	Less than \$50,000	0%	3%	41%	36%	19%
	\$50,000 or more	3%	25%	57%	11%	3%
Education	Not college graduate	1%	8%	49%	27%	15%
	College graduate	4%	23%	54%	15%	4%
Race	White	3%	16%	54%	19%	8%
	African American	0%	7%	42%	34%	16%
	Latino	0%	14%	39%	29%	18%
Age	18 to 29	2%	11%	42%	31%	14%
	30 to 44	1%	11%	53%	24%	11%
	45 to 59	3%	17%	48%	21%	12%
	60 or older	3%	15%	60%	17%	6%
Age	Under 45	2%	11%	47%	28%	13%
	45 or older	3%	16%	53%	19%	9%
Gender	Men	3%	15%	48%	24%	10%
	Women	1%	13%	53%	21%	11%
Marital Status	Married	3%	19%	56%	16%	6%
	Not married	1%	10%	45%	28%	15%
Interview Type	Landline	3%	17%	51%	19%	11%
	Cell phone	1%	11%	49%	28%	11%

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McClatchy-Marist Poll National Tables

		National Adults		
		In order to help the economy and move the nation forward, do you think the focus of government should be:		
		More on raising minimum wage and providing job training and education	More on cutting corporate taxes and reducing regulations on businesses	Unsure
		Row %	Row %	Row %
National Adults		61%	35%	5%
National Registered Voters		59%	36%	5%
Party Identification^	Democrat	82%	15%	3%
	Republican	35%	60%	6%
	Independent	58%	38%	4%
Party Identification*	Strong Democrats	85%	13%	1%
	Soft Democrats	81%	16%	3%
	Just Independents	56%	35%	9%
	Soft Republicans	37%	58%	5%
Tea Party Supporters^	Strong Republicans	25%	70%	5%
	Republicans	33%	63%	4%
Support Tea Party	Support Tea Party	18%	78%	4%
	Do Not Support Tea Party	46%	48%	6%
Political Ideology^	Very liberal-Liberal	87%	10%	3%
	Moderate	60%	35%	5%
	Conservative-Very conservative	41%	54%	5%
Region	Northeast	58%	37%	5%
	Midwest	63%	32%	5%
	South	62%	33%	4%
	West	59%	37%	5%
Household Income	Less than \$50,000	71%	26%	3%
	\$50,000 or more	54%	41%	5%
Education	Not college graduate	64%	32%	5%
	College graduate	57%	39%	4%
Race	White	56%	38%	6%
	African American	82%	17%	2%
	Latino	67%	31%	2%
Age	18 to 29	74%	24%	2%
	30 to 44	65%	29%	6%
	45 to 59	51%	45%	4%
	60 or older	58%	35%	7%
Age	Under 45	70%	27%	4%
	45 or older	54%	40%	5%
Gender	Men	55%	40%	5%
	Women	66%	29%	5%
Marital Status	Married	50%	44%	6%
	Not married	70%	26%	4%
Interview Type	Landline	53%	42%	5%
	Cell phone	71%	24%	5%

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McClatchy-Marist Poll National Tables

		National Adults		
		Which one of the following groups is most likely to be left behind by government policies:		
		The poor	The middle class	The rich
		Row %	Row %	Row %
National Adults		40%	55%	4%
National Registered Voters		38%	58%	4%
Party Identification^	Democrat	51%	47%	2%
	Republican	27%	67%	6%
	Independent	34%	62%	3%
Party Identification*	Strong Democrats	55%	43%	2%
	Soft Democrats	46%	52%	3%
	Just Independents	43%	51%	6%
	Soft Republicans	19%	75%	6%
Tea Party Supporters^	Strong Republicans	32%	63%	5%
	Republicans	31%	66%	4%
Support Tea Party	Support Tea Party	28%	67%	5%
	Do Not Support Tea Party	21%	74%	5%
Political Ideology^	Very liberal-Liberal	52%	45%	3%
	Moderate	30%	66%	4%
	Conservative-Very conservative	34%	61%	4%
Region	Northeast	33%	64%	4%
	Midwest	42%	52%	6%
	South	42%	55%	3%
	West	43%	52%	5%
Household Income	Less than \$50,000	52%	45%	4%
	\$50,000 or more	30%	65%	5%
Education	Not college graduate	44%	52%	3%
	College graduate	35%	60%	6%
Race	White	36%	60%	4%
	African American	58%	38%	4%
	Latino	42%	53%	5%
Age	18 to 29	47%	49%	5%
	30 to 44	44%	51%	5%
	45 to 59	37%	59%	4%
	60 or older	37%	59%	3%
Age	Under 45	46%	50%	5%
	45 or older	37%	59%	3%
Gender	Men	42%	52%	5%
	Women	38%	58%	3%
Marital Status	Married	34%	62%	4%
	Not married	46%	50%	4%
Interview Type	Landline	39%	57%	4%
	Cell phone	43%	53%	5%

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McClatchy-Marist Poll National Tables

National Adults				
Do you think the top priority for corporations in this country is:				
		Their stockholders	Their employees	Unsure
		Row %	Row %	Row %
National Adults		75%	22%	3%
National Registered Voters		76%	21%	3%
Party Identification^	Democrat	79%	20%	2%
	Republican	71%	24%	4%
	Independent	77%	19%	3%
Party Identification*	Strong Democrats	80%	19%	1%
	Soft Democrats	78%	20%	2%
	Just Independents	70%	24%	6%
	Soft Republicans	79%	17%	3%
Tea Party Supporters^	Strong Republicans	66%	29%	5%
	Support Tea Party	74%	22%	3%
Republicans	Do Not Support Tea Party	75%	21%	4%
		74%	22%	4%
Political Ideology^	Very liberal-Liberal	80%	18%	1%
	Moderate	79%	19%	2%
	Conservative-Very conservative	72%	23%	4%
Region	Northeast	77%	21%	2%
	Midwest	75%	21%	4%
	South	75%	23%	2%
	West	74%	23%	3%
Household Income	Less than \$50,000	72%	26%	2%
	\$50,000 or more	77%	20%	3%
Education	Not college graduate	74%	24%	3%
	College graduate	78%	19%	3%
Race	White	76%	20%	4%
	African American	84%	16%	0%
	Latino	63%	35%	2%
Age	18 to 29	72%	27%	1%
	30 to 44	74%	22%	4%
	45 to 59	77%	21%	2%
	60 or older	76%	20%	4%
Age	Under 45	73%	25%	2%
	45 or older	76%	21%	3%
Gender	Men	77%	21%	2%
	Women	73%	23%	3%
Marital Status	Married	77%	20%	3%
	Not married	73%	24%	3%
Interview Type	Landline	78%	18%	4%
	Cell phone	69%	29%	1%

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